



OUR WORK. OUR PEOPLE. OUR DIFFERENCE.

OUR WORK

By hosting...

20 SAFETY WORKSHOPS
KID has reached 300+

PARENTS, GRANDPARENTS & PROFESSIONAL CAREGIVERS with lifesaving product safety information

Through participation in...

27 COMMUNITY EVENTS

we've helped spread awareness about product safety, connect individually with local families and caregivers, and help distribute:

KID BROCHURES 4731 1063
[In English] [In Spanish]

280 DVDs 153 COMPREHENSIVE KID BROCHURE PACKETS

1616 GRANDPARENT BROCHURES ♥♥♥♥

PRODUCT INVENTORY SHEETS 1202 265
[In English] [In Spanish]

1055 SAFE SLEEP FLYERS[E/S] 291 SHOP SAFE FLYERS

2790 POSTCARDS 909 SUMMER SAFETY[E/S]

OUR PEOPLE

A look at the participants of KID's safety workshop:

50% WOMEN MADE UP 98% OF THE PARTICIPANTS
AFRICAN AMERICAN, HISPANIC OR ASIAN

OUR DIFFERENCE

AS A RESULT OF KID'S SAFETY WORKSHOP:

- I will be stressing to all my parents the importance of safety
- I will check my products at home & in my classroom for recalls
- I will sign up for the email alerts and stay updated with recalls and pass on the information to parents and caregivers
- I will use caution when purchasing products and do some prior research

31% PARENTS

19% GRANDPARENTS

50% CHILDCARE PROVIDERS

ONLINE AND COMMUNITY PARTNERSHIPS allow us to serve as a safety resource for parents and caregivers across the nation- ensuring families can make informed decisions about their child's safety.



Tuesday's Child



ASIAN HUMAN SERVICES

