



IMPROVING
CHILDREN'S
PRODUCT
SAFETY

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KID Honors Inez Tenenbaum with Best Friend Award at Annual Gala

(CHICAGO) Kids In Danger (KID), a nonprofit organization dedicated to protecting children by improving children’s product safety, held their **Annual Best Friend Award Night** on the evening of Wednesday, May 14, at the Mid-America Club in Chicago.

The Best Friend Award celebrates those who are leaders in enhancing children’s product safety. This year KID honors **Inez Tenenbaum**, who was nominated by President Barack Obama in 2009 to serve as the ninth Chairman of the U.S. Consumer Product Safety Commission. KID presents the **Best Friend Award** to Tenenbaum for her strong voice in protecting children and implementing tough new standards.

Former CNN news anchor, **Zoraida Sambolin**, emceed the event which included the presentation of the Best Friend Award and remarks from KID co-founders Linda Ginzel and Boaz Keysar. Linda and Boaz founded KID after the tragic death of their 16-month old son, Danny Keysar. Danny was killed in 1998 when a portable crib collapsed around his neck.

“This is a special night,” says Linda. “We are honoring Inez Tenenbaum, who oversaw the implementation of Congress’ 2008 Consumer Product Safety Improvement Act. This Act requires safety standards for durable infant and toddler products. The law, often referred to as Danny’s Law, and all of our work through KID is Danny’s legacy.”

During her tenure, Ms. Tenenbaum put into action requirements for child product manufacturers, including product registration cards to enable manufacturers and retailers to make direct contact with affected consumers in the event of a recall, strong standards for children’s products including the world’s toughest crib standard, and a new standard for play yards that prohibits the design that killed Danny Keysar.

Consumer protection has always been at the foundation of Tenenbaum’s career of service to children and families, and her focus as Chairman was to create a sustainable product safety system, particularly in regards to child products.

(MORE)

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"I am so honored to receive this award," stated former CPSC Chairman Inez Tenenbaum. "Working with families such as Linda and Boaz and organizations such as KID helped CPSC build a stronger product safety system and implement important regulations such as Danny's Law."

Tenenbaum received the award from Linda Ginzler and Boaz Keysar. They were joined by two former honorees, US Congresswoman Jan Schakowsky and Illinois Attorney General Lisa Madigan.

Prominent Chicago chefs brought excitement to the event by preparing select tasting dishes for the event. The participating restaurants included 312 Chicago, Smoque BBQ, Southwater Kitchen, Vivo, Beatrix, and the Mid-America Club itself.

The event was celebratory and heartwarming. The local community expressed strong support with sponsors including Toys "R" Us, Exelon, GATX, New Vernon Wealth Management and many individuals who came together as our Host Committee of KID Stars, co-chaired by Dawn Kasserman and Leslie Batterson.

Since founding KID in 1998, Chicagoans Linda Ginzler and Boaz Keysar have devoted The Best Friend Award Night to honor the memory of their son, celebrate the work KID accomplishes, and recognize a frontline advocate for children's safety. KID's mission is to **promote** the development of safer children's products, **advocate** for children and **educate** the public about dangerous juvenile products. All proceeds directly benefit the work of KID.

Find pictures, video, and more of the Best Friend Award Night 2014 at www.KidsInDanger.org or by contacting Nancy Cowles at 312.595.0649.

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