

FACTS

Unintentional injuries are the **leading cause of death** among children. For every fatality, approximately 18 more children are hospitalized and 233 are treated by emergency departments for nonfatal injuries.

An estimated 69,500 children under age 5 were treated in U.S. hospital emergency rooms in 2001 for **injuries associated with nursery products**.

An average of **65 children under age 5 die annually** in incidents associated with nursery products.

In calendar year 2002, the U.S. Consumer Product Safety Commission recalled children's products, including nursery items, toys, and clothing, at a rate of almost **2 per week**. This accounts for over **11 million recalled units**.

Some juvenile products that have never been recalled are still very dangerous. Visit www.KidsInDanger.org for more safety information on cribs, bath seats and other children's products.

Kids In Danger

KID is a 501(c)(3) nonprofit organization dedicated to protecting children by improving children's product safety. University of Chicago professors Linda Ginzel and Boaz Keysar founded KID in 1998 following the death of their son in an unsafe portable crib. KID is dedicated in loving memory of Danny Keysar and all victims of juvenile products. Our mission is to:

- **Promote** the development of safer children's products;
- **Advocate** for a legislative and regulatory strategy for children's product safety; and
- **Educate** the public, especially parents and caregivers, about dangerous children's products.



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Are your kids



SAFE?



Protect
your
children
from
dangerous
juvenile
products.



I. LEARN

About the

Problem

Did you know that too often manufacturers do not test their children's products adequately and that the government almost never oversees the testing of juvenile products?

Visit www.KidsInDanger.org and come back often for updated information. KID publications and other informative materials are available for free download. Or call our office at 312-595-0649 to request more information about children's product safety.

Read *It's No Accident: How Corporations Sell Dangerous Baby Products* by E. Marla Felcher (Common Courage Press, 2001).

Share this lifesaving information with other parents and childcare providers: help them learn about the problem with children's product safety. Contact KID to learn more about how you can educate others about this important issue.



2. DO

A Product

Inventory

The only way to be certain that you are not using a recalled product is to check for yourself and to do so regularly.

Do an inventory of the items used by your children. Contact the following government agencies to check on product safety.

For most children's products:

U.S. Consumer Product Safety Commission (CPSC)
1-800-638-2772
www.cpsc.gov

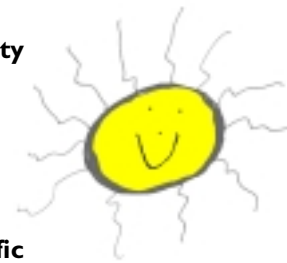
For car seats:

U.S. National Highway Traffic Safety Administration
1-800-424-9393
www.nhtsa.gov

For foods and medicines:

U.S. Food and Drug Administration
1-800-332-4010
www.fda.gov

Be sure to check the safety of any donated, resale, or new item **before** you use it in your home or childcare setting.



3. KEEP UP

With Future

Recalls

A new crib, highchair or infant carrier that you buy today could be recalled tomorrow.

Stay up-to-date on product recalls and safety. Contact KID to receive our monthly **email alerts**. Sign up with the CPSC to receive periodic recall news.

To receive information *by email*:

Visit the CPSC's web site and join the email subscription list at www.cpsc.gov/about/subscribe.html.

To receive information *by fax*:

Send a fax to the CPSC at 301-504-0399. Include your name and fax number.

When available, fill out your name and address on registration cards that accompany new products so that the manufacturer can contact you directly in the event of a product recall.

Report product defects, failure incidents or other problems to the product manufacturer and the CPSC.