



A nonprofit organization  
dedicated to protecting children by  
improving children's product safety

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## **Kids In Danger Urges extensive news coverage of crib recall.**

(CHICAGO) After three deaths, 7 entrapments and 55 reports of failure, the US Consumer Product Safety Commission (CPSC) has recalled a million Simplicity cribs. Kids In Danger urges all news media to carry this important story often to avoid any children going to sleep tonight in an unsafe crib.

"The urgency cannot be overstated," says Nancy Cowles, executive director of Kids In Danger. "A crib is the one product meant to be safe enough to leave a child unattended. And yet this recall shows three deaths and many injuries. We don't want another baby to be harmed."

CPSC and Simplicity recommend parents inspect their crib following the guidelines in the release or at [Simplicityforchildren.com](http://Simplicityforchildren.com). If families have the older model hardware or newer hardware that doesn't match exactly to the picture on the website, do not use the crib.

"We are questioning whether a repair kit is an adequate response," continued Cowles. "Given Simplicity's track record of four crib recalls in a little of two years parents may want to take other measures such as discontinuing the use of the crib. We would urge Simplicity to reimburse any parents who would feel safer returning the crib."

"This leaves parents in a bind. If their crib is one of the unsafe ones, they have a dilemma of where to put their baby to sleep tonight. Sleeping on other surfaces such as adult beds or sofas or chairs is too risky. We would suggest if they have a portable crib or playyard they use when traveling, that might be the best solution until they can get their crib repaired or replaced."

Kids In Danger was founded in 1998 by Linda Ginzel and Boaz Keysar after the death of their 16-month-old son Danny in a recalled portable

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**DON'T LEARN ABOUT RECALLS FROM YOUR BABY**

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crib. “We are saddened to hear that again, almost 10 years after Danny’s death, dangerous cribs are still on the market,” said Linda Ginzel. “Our hearts go out to the parents whose children have been killed or injured and we urge all parents to take this recall seriously. We are here to say, it can happen to your child.”

For more information on this or other recalls, visit [www.cpsc.gov](http://www.cpsc.gov). For information on children’s product safety and what you can do to make children’s products safer.

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