

# **ACTION NEWSLETTER**

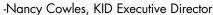
### **FALL 2016**

Dear KID friends and supporters:

KID has been making an impact for safety this year. From our groundbreaking research on furniture stability to student designs that improve safety for a host of products, KID has been in the news and making a difference – read more below and inside and let us know what you think.

We've also been undergoing some changes. Our long-time Program Director Laura Nikolovska has moved on from KID and we welcome Carson Gaffney, Program Associate for a one-year fellowship through the University of Chicago Public Interest Program. In addition, we had a stellar group of summer interns and volunteers (check out <u>our YouTube page</u> for a glimpse at some of their innovative work) and are welcoming our fall interns this month.

We can't do any of it without your support. Consider a contribution today – you have many options. You can join the **GEM (Give Every Month) Club**, run or volunteer with the **KID Running Team** in the October 23 Naperville Half or Full Marathon, or send a donation directly to KID to keep our programs at full strength. Children need KID and KID needs you!





### KID and Shane's Foundation Release Groundbreaking Research on Furniture Stability





This August, **KID** and **Shane's Foundation** released a report, **Furniture Stability: A review of data and testing**, in which we analyzed data of dresser and chest tip-overs and revealed testing results for 19 furniture units. The tests we conducted included those based on the voluntary ASTM F2057-14 standard and others to simulate real-world situations.

The release took place at the **UL** facility in Northbrook Illinois. UL conducted the testing, based on KID's protocol at their Holland Michigan facility. U.S. Representative **Jan Schakowsky** (IL-9) also joined our groups for the release.

Our data analysis showed that two-year-olds were the age group most affected by tip-overs and that head-injuries were by far the most common injury type. Our testing produced more disturbing results, as only nine out of 19 units passed the current ASTM testing and only two passed all our tests.

Based on the findings of data analysis and testing, we recommend a two-prong approach:

- Increasing consumer awareness of the danger of furniture tip-overs and knowledge of the actions needed to keep children safe
- Improving furniture stability by strengthening standards, making those standards mandatory and enforceable, and promoting changes in furniture design

A strong standard to prevent furniture tip-over should include the following:

- Tests should be conducted on a carpet sample to better represent worst case real-world use
- The testing weight should be adjusted to that of children up to and including age 5 using recent anthropometric data
- A test should be added that would require the furniture to remain stable when all drawers, filled to capacity with clothing, are fully opened

KID urges the **CPSC** and **ASTM** to review our data analysis and testing results and strengthen current standards. An ASTM meeting in November will provide insight into manufacturers' reactions to the report. Read the full report on our <u>website</u>.

**KIDS IN DANGER (KID)** is a nonprofit organization dedicated to protecting children by improving children's product safety. KID was founded in 1998 by Linda Ginzel and Boaz Keysar, the parents of sixteen-month-old Danny Keysar who died in his Chicago childcare home when a portable crib collapsed around his neck.

KID's mission is to **PROMOTE** the development of safer children's products, **ADVOCATE** for children, and **EDUCATE** the public, especially parents and caregivers, about dangerous children's products.





## **KID SUMMER TEAM 2016**

**Pictured above from left to right:** Maya Baumann, Grace Francque, Anne Wang, Clarissa Qu, Ragini Sharma **Not Pictured:** Stephanie Flores & Kim Vongkhamchanh

This team of students helped out with everything from basic daily tasks to spearheading their own projects. Thank you to the volunteers and interns for all their hard work!





# Board News

Two of KID's long term board members are stepping down this fall. Attorney **Steven Swibel** has been a KID board member almost from day one – and prepared and filed our initial incorporation papers and tax exempt application! He has been an integral part of KID and will remain on our advisory board. **Geoffrey Phillips** of GATX served on the board since 2010, most recently as board chair. Geoff will also remain involved on KID's finance committee and advisory board. We welcome to the KID board **Marisol Pantoja**, Vice President, Internal Audit at GATX and **David Zivan**, Group Editor, Modern Luxury Chicago.

### Interested in board service with KID? Contact our executive director, Nancy Cowles

KID must also note with sadness the passing of Howard Haas, a former board and advisory board member. We are so grateful for his support of KID. He was instrumental, especially in those difficult early years, in keeping us on course through his integrity and leadership.

# Follow @KidsInDanger

# **KID SUMMER OUTREACH**

This summer KID attended many events, including the Esperanza Health Fair (pictured on the left), the Roseland Community Back-to-School Event, the Alderman Reboyras Back-to-School Event and the Alderman Cardenas Backto-School Event. At these events we shared information giving caregivers the tools that they need to keep children safe. Additionally, we presented our "Creating Safe Environments" workshop at Family Focus in Evanston and Children's Home & Aid in Chicago.

The week of June 20, KID Executive Director, Nancy Cowles, took KID's safety message to Beijing China. Beijing was the site of the **Fifth China – United States – European Union Consumer Product Safety Tri-Lateral Summit**. The US Consumer Product Safety Commission (CPSC) invited KID as a non-governmental presenter. The summit focused on the safety of e-commerce. Cowles also participated in meetings on behalf of the **International Consumer Product Health & Safety Organization (ICPHSO)**, of which she serves as president this year. Beijing was an exciting place to visit and it was a great opportunity to talk about safety and KID's mission with a global audience and broaden our reach.

# www.KidsInDanger.org

# KID BEST FRIEND NIGHT 2016

Thank you to all who joined us for the **2016 KID Best Friend Award Night** on May 18th at the **Mid-America Club** downtown Chicago. The evening featured small plates from the chefs of **312 Chicago**, **Beatrix**, **Dearborn Tavern**, **Mercat a la Planxa**, **Mid-America Club**, and **South Water Kitchen**, and was an opportunity to celebrate KID and our 2016 Best Friend.

KID honored **Lisa M. Turano** with the **2016 KID Best Friend Award** for her passion and commitment to KID and children's product safety.

With over 300 people in attendance, games and activities provided by our Young Professional Board and the support of many others, we raised over \$130,000 to sustain KID's work in improving children's product safety and saving lives. If you enjoy these pictures, you can find more at KID's page on <u>Flickr.com</u>.



















## Ways to Support KID Now...

### 1) SIGN UP TO BE A GEM CLUB MEMBER

All of our donors are special to us. But donors who **Give Every Month** truly are KID's **GEMs**! For as little as \$10 a month, you'll receive special recognition and some insider benefits! Helping us spread the word helps KID make a bigger impact and reach more people with our life-saving messages. Already a GEM club member? You can increase your monthly gift easily to have an even greater impact.

#### 2) MAKE A TRIBUTE DONATION

**Milestones**, **birthdays**, **anniversaries** and **celebrations** in general are a great time to honor or remember someone you love. When you make a tribute gift to KID, we send out a card with a personalized message – *in honor of* or *in memory of* someone special.

### 3) GIVE AT WORK

Considering giving to KID in your company's **year-end giving** program. You can also double your impact for KID by signing up for your employer's matching gift program. If your corporate employer allows you to make tax-deductible payroll contributions or has a **matching gift program** use KID's tax ID number: 36-4234906 or contact Nancy for more information.

### **DONOR NOTES**

KID received a generous grant of \$25,000 from **UL (Underwriters Laboratories)** for our TEST program as well as support during our work on our furniture stability report. The Furniture Project was funded by the Center for Injury Research and Policy at Nationwide Children's Hospital through a grant from the Centers for Disease Control and Prevention.

Many of the contributions to KID come in the form of tributes – a great way to support KID and honor a loved one, new baby, or other event. Recently KID has received tribute donations honoring:

- Avi Keysar's Bar Mitzvah and his brother Danny Keysar. Avi is the third Keysar son to honor their brother through both giving and requesting donations for KID. Pictured are all three Keysar brothers at Avi's Bar Mitzvah party in Israel earlier this summer.
- The 45th wedding anniversary of **Bill Meadows and Susan Goldin-Meadow**. Happy Anniversary and thank you for including KID in your celebration.
- In memory of **Eddie Lineweaver**. Eddie is the brother of Danny Lineweaver whose parents founded the Danny Foundation in 1986 after he was strangled on the corner post of his crib. KID carries on the Danny Foundation's legacy through our work on crib safety.
- In honor of the births of Henry Sussman, Uma Kamenica, Emma Stephens & Tal Kaganoff Goldstein.
- In loving memory of Ira Seiler, Pauline Fishman Reiter, Howard Haas, Bill Gibbons and Esther Klionsky.
- In honor of Brayden Ruger and Lisa Turano.

We appreciate this support as well as helping honor and remember the people in your lives. If you have an occasion or person you'd like to honor, let us know. KID will send a special card to the honoree or their family.

