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ACTION NEWSLETTER

SPRING 2007

2007 Best Friend Award Night



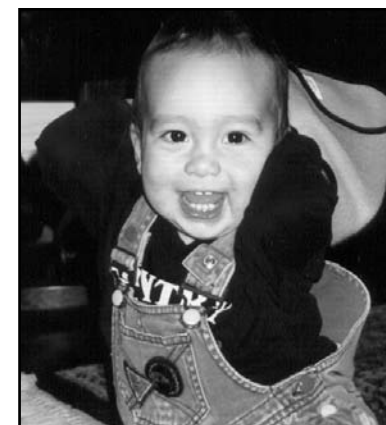
Wednesday May 2, 2007

Donor & Supporter Notes

- Thank you to everyone who participated in our 2006 annual giving campaign. KID raised over \$40,000 from year-end gifts. KID received \$10,000 from the **Elias Foundation**, \$1,000 from the **Romano Family Foundation**, \$10,000 from **Linda Ginzel & Boaz Keysar**, \$1,000 from **France LeClerc and Dick Thaler**, \$1,000 from the **Philip H. Corboy Foundation**, \$6,000 from the **Lester & Edna Shapiro Family Foundation** and \$1,000 from **Michael and Bettina Prober**.
- KID would like to thank **Drew Morton Goldsmith**, son of our supporters **Morton Ann Gernsbacher and Hill Goldsmith**, for his out reach efforts for KID in the Madison, Wisconsin area. Drew distributed KID's educational materials to child care facilities and schools, greatly increasing the number of parents who will hear our life-saving message.
- **Underwriters Laboratories, Inc.** granted KID \$25,000 for our programs, including the **Teach Early Safety Testing (TEST)** Program to implement a design safety curriculum for engineering schools.
- As the planning for our Best Friend Award Night on May 2nd continues, we would like to thank our sponsors to date. At the leadership level, a heartfelt thanks to **Sara Lee Corporation**. Our other sponsors include **Turano Baking Company, Linda Ginzel and Boaz Keysar, Sunil Garg and Julia Harris, Dan Shapiro, and Lux Bar**.
- This newsletter was made possible by the generous contributions of Peggy Groves Design, 704-770-0754 & printing by JB Graphics, Inc. 773-539-7457.

Kids In Danger (KID)

is a nonprofit organization dedicated to protecting children by improving children's product safety. KID was founded in 1998 by Linda Ginzel and Boaz Keysar, the parents of sixteen-month-old Danny Keysar who died in his Chicago childcare home when a portable crib collapsed around his neck.



KID's Mission

is to **promote** the development of safer children's products, **advocate** for children, and **educate** the public, especially parents and caregivers, about dangerous children's products.

Use the form inside to help pay tribute to our 2007 Best Friends! →

Stronger toy safety standard, new legislation and other KID news

Stories such as Trevor's (Spotlight, p.2) are a heartbreaking reminder of the need for a stronger children's product safety system in this country. Almost 5 years ago, Trevor was killed in a recalled infant swing, strangled by the poorly designed restraint system. So it is in his memory and for other victims of unsafe children's products that **Kids In Danger (KID)** continues to press our mission to promote the development of safer children's products, advocate for children and educate parents and caregivers about children's product safety. And there is progress to report for our efforts:

The **Children's Product Safety Act** has been introduced in a record number of states this year (6). The New Jersey Legislature passed in on March 15 and it is on its way to the Governor there! We need local supporters to move the legislation in the other states. Read about the bill inside and then visit the state advocacy page at www.KidsInDanger.org to see how you can help.

ASTM International's sub-committee on toys took up the issue of magnets in toys after KID alerted them to the death of Kenny Sweet in Washington State. Kenny swallowed magnets that had fallen out of his brothers' Magnetix building set and died when the tiny magnets joined together across his intestines, causing blockage and poisoning. The ASTM committee developed a new standard that requires labeling of products with strong magnets that can be swallowed and testing to assure that the magnets don't fall out or become loose. The new standard should be implemented this spring. Kenny's parents and a family friend worked hard to see this action taken. You can read more about Kenny's story in the **Family Voices** section of our website.

In national news, US Representatives Jan Schakowsky (IL-9) and Fred Upton (MI-6) are introducing the Danny Keysar Child Product Safety Notification Act this month. The bill will require registration cards and other efforts to reach parents and caregivers more effectively in the event of a product recall. Learn more about this legislation and also the troubling nomination of Michael Baroody, a top manufacturer lobbyist, to head the Consumer Product Safety Commission at our website, www.KidsInDanger.org.

And finally, it is with great delight that KID honors **Dr. Robert Tanz** and **Dr. Elizabeth Powell** for their work on childhood injury prevention at our **Seventh Annual Best Friend Award Night** on May 2. Read more inside about these dedicated health professionals and consider honoring Dr. Tanz and Dr. Powell with an ad in our event Program Book. Their work has been instrumental in encouraging other health care professionals to focus on the importance of preventing injury as a key component of public health.



Spotlight: Trevor Tober

The Tober family endured a great loss when their young son, Trevor, was killed by an infant swing at his suburban Indianapolis child care home in April 2002. The eight-month old became entangled in the shoulder straps of the **Century Lil'Napper** infant swing. Trevor was sleeping in the swing while the child care provider tended to other children; when she returned, he was tangled in the straps and lifeless.

The Lil'Napper swing had shoulder harness straps that are buckled between the child's legs, but if the straps are loose, a child can become entangled and strangle. Century knew of at least four other children who were injured or killed in the same way and recalled the swing in 1997. But news of the recall did not reach the provider. Century is currently owned by Graco Children's Products.



"When people ask me how many children I have, I have to decide if this person is special enough to know about Trevor," says his mother Staci. "I end up saying I have a 9 year old, a 4 year old, and a son in Heaven. They immediately ask what happened to him. I tell the whole story. Even today, five years later, I still feel him next to me in the hospital when I was holding him as he took his last breath."

Life has moved on in every other way, but time stands still for the Tober family. Trevor's older sister Anna still has problems dealing with his death. His father Greg wonders every time he sees a 5 or 6 year old, what would Trevor be like now? He'll never see him take his first step, his first day of kindergarten, his first girl friend. He'll never get to have that talk with him before his wedding, like his Dad did for him. The family is forever changed by Trevor's death.

Staci and Greg are strong advocates of the **Children's Product Safety Act** (see Advocacy Report) and hope to pass it in Trevor's honor in Indiana.

Unexpected Danger: Children's Product Recalls in 2006

Each year, countless children's products are sold to parents who trust the brands to be safe. However, hundreds of recalls each year highlight the dangers in seemingly safe products including necklaces, strollers, and even party games. Unfortunately this year is no different. Heart-shaped charms laced with enough lead to kill children, cribs with faulty hardware, and pacifiers that detach in infants' mouths were just some of the products recalled during 2006. Kids In Danger has published an annual report, reviewing the 18.9 million children's products recalled in 2006.



During 2006, there were 318 recalls, and 111 or 35% of those were for children's products. The majority of children's product recalls were for children's toys. 2006 also saw 17 recalls due to excessive levels of lead, including 12 recalls of jewelry.

Other findings in this report include:

⚠ Playskool recalled 250,000 of its **Team Talkin' Tool Benches** after the choking deaths of two toddlers. The plastic nails sold with the benches became forcefully lodged in their throats

⚠ **Magnetix** building sets led to the death of a child from internal injuries after swallowing the tiny magnets. There were 34 other reports and at least 5 injuries prior to this recall.

⚠ In 2006, three children's product recalls involved one million or more units.

KID concludes these findings with suggestions for parents and caregivers including: checking www.cpsc.gov for recall reports, spreading the word to family and friends, and checking www.KidsInDanger.org for the latest updates on product safety.

The full recall report is available for download at KID's website, www.KidsInDanger.org, or by calling KID at 312.595.0649.

Best Friend Award Night

On **Wednesday, May 2, 2007**, Kids In Danger will present our 2007 Best Friend Award. KID is delighted to honor **Dr. Robert Tanz and Dr. Elizabeth Powell** for their lifesaving work in childhood injury prevention. Their research and advocacy at Children's Memorial Hospital and Northwestern University's Feinberg School of Medicine has called attention to the problem of product and activity-related childhood injuries, especially among the youngest children. Dr. Tanz and Dr. Powell have encouraged other health care professionals to focus on the importance of preventing injury as a key component of public health.



KID will present the award at our seventh annual Best Friend Award Night held this year at **Lux Bar** at 18 E. Bellevue in Chicago from 6:00pm to 8:30pm. In addition to the award ceremony, the reception will include comments from our honorees, a live auction and other entertainment, along with our 2007 Best Friend Raffle drawing. **Janet Davies**, Host and Executive Producer of ABC Channel 7 Chicago's 190 North, will be the emcee.

While raffle and auction prizes are still being solicited, we have airline tickets, dinners, entertainment, gift certificates and more! Check our website for the most recent list of raffle items. Raffle tickets are \$5 each or 6 for \$25.

Event tickets are \$125 or \$1,000 to be a Sponsor (10 tickets). Join us for this annual event to honor our Best Friends, celebrate the work of KID and remember Danny Keysar and all victims of unsafe children's products.

KID relies on the proceeds of this event to support our lifesaving work throughout the year. This year we hope to build our Program Book. You can help by purchasing ad space. Your ad can:

- send a special message to our honorees, Dr. Robert Tanz and Dr. Elizabeth Powell,
- let one or all of our board members know how much you value their volunteer work with KID,
- honor the memory of a loved one,
- create a tribute page with coworkers or family,
- advertise your business or service.

We hope that you will help us expand our 2007 Program Book by honoring KID's progress this year and paying tribute to our honorees. Please use the adjacent form.

Visit the Best Friend Award page at www.KidsInDanger.org for tickets, information and Program Ad forms. You will also find a listing there of Dr. Tanz's and Dr. Powell's impressive research.

Program Book Ad Form

Thank you for your support of KID's Seventh Annual Best Friend Award Night! To include your message of congratulations to this year's Best Friend Award recipients or to place an advertisement in our fundraiser program book, please do the following:

- Select your desired ad size:

Select Ad Size	Donation	Artwork Enclosed?
<input type="checkbox"/> Business Card	\$75	<input type="checkbox"/>
<input type="checkbox"/> 1/2 page (5.5" x 4.25")	\$150	<input type="checkbox"/>
<input type="checkbox"/> Full page (5.5" x 8.5")	\$300	<input type="checkbox"/>
- Attach a camera-ready copy of your text or business card or write your message below. Electronic files may be sent to Laura@KidsInDanger.org.

3. Fill in your contact information:

Name: _____

Company or Org.: _____

Address: _____

City, State & Zip code: _____

Phone: _____ Fax: _____

Email: _____

- Return this form, artwork and your payment to Kids In Danger, 116 W. Illinois Street, Suite 5E, Chicago, IL 60610 by April 17, 2007. Contact KID at 312-595-0649 if you have questions.

Thank you for your support!

Advocacy Report

Danny Keysar died in 1998 from a recalled portable crib and nearly nine years later only seven states have legislation in place to protect children from dangerous and recalled products. The Children's Product Safety Act (CPSA) prohibits the resale or lease of unsafe children's products or their use in licensed child care facilities. The current version of the bill also includes requirements for posting recall information in stores and online. The CPSA was first passed in Illinois in 1999 and has since been passed in Michigan, Vermont, Arkansas, Louisiana, Missouri and Rhode Island.

KID continues to work with lawmakers to build support for the CPSA in all fifty states. 2007 is off to a strong start with the CPSA passed in New Jersey and under consideration in four more states. Other states currently considering the legislation are New York, Tennessee, Texas and Wisconsin. In Indiana, Senator Glenn Howard introduced SB 511, which unfortunately stalled in a Senate Committee chaired by Senator Brent Steele. KID will be working with other advocates to move the legislation in the next session.

Call KID or visit our website for the most up to date information on this legislation in your state and what you can do to help.

