



A nonprofit organization
dedicated to protecting children by
improving children's product safety

October 17, 2007

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Executive Director

The Honorable Nancy A. Nord
Acting Chairman
U.S. Consumer Product Safety Commission
4330 East West Highway
Bethesda, MD 20814

Dear Chairman Nord,

It has been almost a month since Simplicity, Inc. and the U.S. Consumer Product Safety Commission (CPSC) announced a voluntary recall of one million Simplicity and Graco cribs for entrapment hazards. At least 5 babies have died because of this hazard and other entrapment injuries and failures have been reported. We have received calls and emails from consumers detailing their problems with both the recalled cribs and some models not included in the recall (and have passed them along to CPSC).

We appreciated the urgency with which CPSC's Scott Wolfson spoke the day of the recall, "We want parents to know, [w]e do not want your child in that crib tonight." Yet, 26 nights later, parents are still left with no alternative from Simplicity or CPSC. Where are all those babies sleeping?

It was suggested that parents use portable cribs they may have for traveling or a stay at Grandma's. Then, 400,000 of those were also recalled because of a death. Our organization was founded by the parents of Danny Keysar, who died in an unsafe portable crib. We are not comfortable with that advice. Nor do we think babies should be sleeping in bassinets they have outgrown, with siblings, or on unsafe sleep surfaces such as couches, chairs or adult beds cluttered with bedding.

We are left to conclude that *if* parents heard of the recall and *if* they heeded Scott Wolfson's advice, some babies are currently sleeping in unsafe situations because of the delay. Our outreach shows that others simply haven't heard of the recall because of the few requirements CPSC has put on the company to publicize it.

116 W. Illinois Street, Suite 5E
Chicago, IL 60610-4532
312-595-0649 Phone
312-595-0939 Fax

DON'T LEARN ABOUT RECALLS FROM YOUR BABY

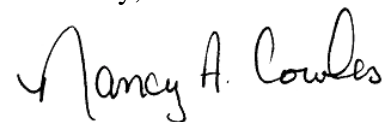
www.KidsInDanger.org
email@KidsInDanger.org

Kids In Danger calls on the CPSC to require Simplicity to offer refunds
for the cribs to allow parents to purchase a safe new crib for their child.

To rely on the company that provided faulty instructions and hardware in the first place to send out more hardware and instructions is precarious advice. As we have mentioned, we have heard complaints from families with cribs not included in the recall that have similar problems.

We urge you to take immediate action on this matter. We hope to be notified as soon as a remedy to the recall is in place so we can notify as many parents as possible.

Sincerely,



Nancy A. Cowles
Executive Director

cc.

Commissioner Thomas Moore
Marc Schoem
Patsy Semple
John Gib Mullan
Scott Wolfson
Julie Vallese