



IMPROVING  
CHILDREN'S  
PRODUCT  
SAFETY

For Immediate Release  
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## **The Future of Children's Product Safety: Kids in Danger Provides Comments for the Consumer Product Safety Commission**

CHICAGO, ILLINOIS – The executive director of the nonprofit organization Kids In Danger (KID), Nancy Cowles, spoke in favor of improving children's product safety at the public hearing held by the U.S. Consumer Product Safety Commission (CPSC) on Wednesday, July 10, 2013 in Bethesda, MD. This hearing was organized to gather views from all interested parties about the agenda and priorities that CPSC should focus on for fiscal year 2014 and fiscal year 2015.

By providing comments today, KID continues to work to be the voice of product safety. KID hopes CPSC will continue to work towards producing mandatory standards for all children's products in the coming years, as required by Danny's Law, provisions in the 2008 law that mandated standards for most infant and toddler durable products.

"The provisions requiring strong mandatory standards for infant and toddler products are named in our founders' son Danny's honor," stated Cowles at the hearing. "The implementation of these rules is his legacy."

Many parents and child care providers are still unaware of the dangers of recalled products, so KID also focused on the need to make sure unsafe cribs and other children's products are no longer being used in homes or child care facilities.

Kids in Danger (KID) is a nonprofit founded in 1998 by Linda Ginzel and Boaz Keysar, the parents of 16 month old Danny Keysar who died in his Chicago home due to a portable crib that had been recalled years prior. KID is dedicated to protecting children by improving children's product safety. A copy of today's [testimony](#) can be found at our website. For more information please visit [www.KidsInDanger.org](http://www.KidsInDanger.org).

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