



IMPROVING
CHILDREN'S
PRODUCT
SAFETY

10 Ways to raise money for KID

1. Make some change

- Ask 5-10 people to save their change for 3 months & donate the proceeds to KID.
- Design and distribute KID fundraising cans at local businesses or community centers.

2. Hold a neighborhood or school bake sale

3. Hold a weekend car wash (dog wash, plant sale, etc.) for donations

4. Give it yourself. Use your giving power to jumpstart others

- Start an online giving campaign through www.firstgiving.com or [Causes](#) and invite your friends and family to donate. Make it a regular thing: Give \$10 a month through KID's [online giving program](#) or consider tribute donations in honor of new babies, weddings, birthdays and other special events.
- Shop and donate: Visit GoodShop.com and designate KID as recipient.

5. Become a KID representative in your community

Sign up to become a KID representative at <http://www.kidsindanger.org/about-us/volunteer/> and with materials from KID you can:

- Hold a house party to invite other parents, friends or family to inform & talk about KID and ask them to consider a gift of \$25 - \$200
- Ask to have a "second collection" for KID at your place of worship, with a little talk about KID's work before congregation.
- Share KID's life-saving materials at community events.

6. Run a marathon, or participate in a 5K walk in honor of a child in your life and use it as an opportunity to raise money for KID. See Kristina and Dan's [page](#) as an example

7. Conduct a letter writing campaign. Sample letters from KID can incorporate your personal message encouraging people to support KID's work

8. Talk to your HR department & get Kids In Danger added to your company's matching gift or workplace giving program.

9. Organize a special KID day at a local business like a bakery a restaurant or a store where some percentage of the sales goes to KID. Make sure to publicize it.

10. Check out KID's Wish List (<http://www.kidsindanger.org/donate/#wish>) and try to get those items donated.

Contact the KID office for more information or help with any of these – or other – ideas for helping KID. Your support helps us keep kids safe.

Kids in Danger: www.kidsindanger.org

Email: email@kidsindanger.org

Telephone: 312-595-0649