



A nonprofit organization dedicated to protecting children by improving children's product safety

Dear friends,

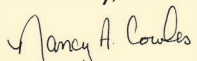
During Kids In Danger's fiscal year from June 2004 through May 2005, millions of children's products were recalled for dangerous defects. Here are just a few.

- 300,000 Cosco strollers. The seats can detach from the base, leading to falls. Forty-eight injuries were reported.
- 49,000 Baby Bjorn Carriers. The buckle holding the strap can come off, leading to falls. Ninety-three reports of buckles breaking.
- 1,200,000 Graco Toddler Beds. Children can get entrapped between the headboard and the guardrails. Sixty-nine injuries reported.
- 140,000 Graco Travel-lite Swings. The handle can swing down and hit children and the restraint system allows children to fall forward or sideways. One hundred twenty-eight injuries and incidents reported.

Thousands of parents and caregivers rely on KID to let them know about the dangers of children's products through our outreach efforts. We hear regularly from parents who remove a dangerous product from their child's environment because they read about it on our website, in our email alert or heard a media segment with KID.

Education is one part of our mission and helps us with our other efforts: to promote the development of safer children's products and to advocate for children.

Read inside for more details on our activities this fiscal year, view our financial statement and see how your contributions are helping KID keep children safe. Please consider a year-end gift to KID to enable us to reach our goal: every parent with the tools to keep their children safe and every manufacturer assuring safety before the products are sold.

Sincerely,

 Nancy A. Cowles
 Executive Director

Kids In Danger (KID)

is a nonprofit organization dedicated to protecting children by improving children's product safety. KID was founded in 1998 by Linda Ginzel and Boaz Keysar, the parents of sixteen-month-old Danny Keysar who died in his Chicago childcare home when a portable crib collapsed around his neck.

KID's Mission is to **promote** the development of safer children's products, **advocate** for children, and **educate** the public, especially parents and caregivers, about dangerous children's products.

Staff

Kara Luiz
 Lisa Tucker
 Nancy A. Cowles

Student Interns

University of Chicago:
 Christian Brockman
 Emily Brown
 Robyn Gee
 Megan Gray
 Emily Haynes
 Eric Langerman
 Kyle Ortiz

Roosevelt University:
 Shawndra Lucas

Printing

JB Graphics

Design

Peggy Groves Design

Volunteers

Maybelline Choy
 Lynora Horner
 Jocelyn Scordato
 Jessica Scordato
 Bill Tucker
 Juanita Tyson
 Lynsia Wade
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Board of Directors:

Linda Ginzel, Ph.D., Co-Founder
 Boaz Keysar, Ph.D., Co-Founder
 Kristine Anderson
 Leslie Batterson
 Sonny Garg
 Howard Haas
 Shawn S. Kasserman
 Jill Rasmussen
 Heather Shinn
 Linda Stone
 Steven W. Swibel
 Robert R. Tanz, MD

Summary of Financial Position as of May 31, 2005

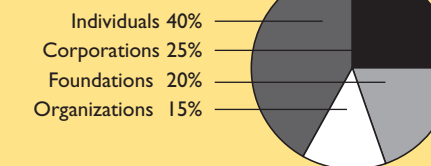
Assets

Current Assets	\$ 86,626
Fixed Assets	1,459
Total Assets	\$ 88,085

Liabilities & Net Assets

Current Liabilities	\$ 2,115
Unrestricted Net Assets	85,970
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Sources of Support



Summary of Revenues & Expenses

Unrestricted Net Assets Support

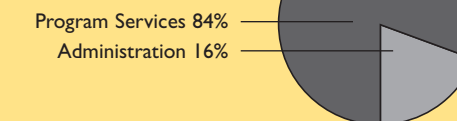
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Total Expenses	\$128,410

Increase in Unrestricted Net Assets \$ 23,916

Summary of Expenses

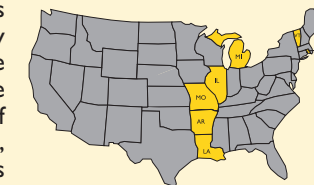


ADVOCATING for Children

In October 2004, Kids In Danger co-founder Linda Ginzel and executive director Nancy Cowles joined others in testifying before the House Sub-Committee on Commerce, Trade and Consumer Protection's hearing entitled, "Children's Product Safety: Do Current Standards Provide Enough Protection?"

Linda Ginzel was the first presenter after US Consumer Product Safety Commission (CPSC) Chairman Hal Stratton. She suggested three actions that might have prevented Danny's death in a recalled portable crib in 1998: use marketing and advertising to reach purchasers after a recall, require product registration cards in all children's products and notify licensed childcare facilities of all recalls. Any one of these would have made sure the crib that killed Danny was not in use the day he died. Linda, Nancy Cowles and the other presenters also discussed the lack of pre-market safety testing of children's products as a cause of injury and death.

One of the first efforts of Linda Ginzel and Boaz Keysar after Danny's death in 1998 was to put in place safeguards that would limit access to recalled and dangerous products. They worked with State Representative (now Senator) Carol Ronen to draft the Children's Product Safety Act. Passed in 1999, it prohibits the sale or lease of any dangerous children's product or the use of these dangerous products in childcare. Adopted by six additional states, the CPSA helps keep unsafe or recalled products off secondhand store shelves, out of childcare facilities and out of our homes.



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In addition, the manufacturer and retailer of any recalled products that have been sold to Illinois residents must now post the recall notice in the retail location and on their website. If they have contact information, they must also attempt to reach consumers by mail or email with the recall information.

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In March, KID released its annual look at recalls from the previous year. *Hazards of Child's Play: Children's Product Recalls in 2004* documents 88 children's products recalled in calendar year 2004 resulting in hundreds of injuries.

PROMOTING the Development of Safer Children's Products

Launched in the summer of 2003, KID's **TEST (Teach Early Safety Testing)** program was piloted in several college settings, with the feedback gained from these experiences used to strengthen the curriculum. The idea behind TEST is to create a college engineering curriculum that includes several lesson plans and project ideas focused on design safety and testing, using children's products to illustrate the concepts.

Currently over 30 campuses nationwide have received information from KID on integrating design safety into the curriculum. Last spring, KID and Underwriters Laboratories Inc worked with five teams at Northwestern University to explore safety involving cribs, baby carriers and nursery monitors. Students were able to design safe versions of dangerous children's products. KID has been greatly encouraged by such success, and is close to creating the full curriculum it has envisioned. Once the curriculum is complete, it will be sent to colleges around the country.

In addition, KID executive director Nancy Cowles and co-founder Linda Ginzel continue to serve on ASTM International sub-committees on juvenile products and toys. These groups set the voluntary standards for products such as cribs, strollers, high chairs and toys, among others. With only a few products covered by mandatory standards and no federal testing requirements for children's products, these standards are key to improving children's product safety.

TEST Advisory Committee

Stephen H. Carr, Northwestern University
Linda Ginzel, University of Chicago
Barbara M. Guthrie, Underwriters Laboratories Inc.
Carol Pollack Nelson, Independent Safety Consulting
Thomas Jacobius, Illinois Institute of Technology
Dave Voltmer, Rose-Hulman Institute of Technology
Kristen Weiss, Underwriters Laboratories Inc.

CONTRIBUTORS Fiscal Year 2005

TRIBUTES

Donations in memory of:

- Jared Adams
- Preston Bollon
- Elizabeth Davis
- Doris Gilbert
- Daniel Keysar
- John Preston
- Andrew Harrison Sage
- Trevor Tober

Donations in honor of:

- Marla Fry
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- Daniel Levine
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- Joe Petrolis
- Linda Stone
- Staci Tober

GRANTS

- Park West Community Association \$500
- American Legion Child Welfare Foundation \$7,500
- Civil Justice Foundation \$7,500
- Coalition for Consumer Rights \$20,000
- Underwriters Laboratories Inc. \$25,000

CHAMPIONS

- \$5,000 & over
- Linda Ginzel & Boaz Keysar
- TIFF Education Foundation
- The Elias Foundation
- Lester & Edna Shapiro Family Foundation

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- Sue & Kevin Kroeger
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- Maureen Gainer
- Mohan & Asha Garg
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- Dedre Gentner
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- Thomas & Barbara Grau

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- Thomas Harris
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- Betsy & Arthur Markman
- Rochelle Markos
- Eddie Mazzei
- Kelvin McCord
- William & Amy McDonald
- Matthew McGuire
- Mildred Miller
- Susan Miller & Allen Batteau
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- Katie Mitzner & Todd Dagenais
- Hannah & Robert Mooi
- Portia Moore

- Karen Novelli
- Maryann & Joe Opperman
- Sharon Parke
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- Kitty & Michael Pilarz
- Felicia Pratto & Tom Wood
- John Preston
- Peter & Marilyn Rasmussen
- Hedy Ratner
- Michelle Reinen
- Ilene Robinette
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- Jeffrey Russell
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- The Honorable Jan Schakowsky
- The Honorable Jeffrey Schoenberg
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- David Schwartz & Corey Rosen
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- Willis G. Sims
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- Aliza Sperling
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- Jill & Josh Stein
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- Jeanne Szromba
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- Lisa Turano Solano
- The Turano Foundation
- Darwin Voltin
- Gregory Wagner
- Gita & Joseph Wilder
- Evelyn & David Williams
- Elinor Wolyneec
- Amy Zimmerman
- Anna Zolkowski Sobor
- Bluma Zuckerbrot

2005 Best Friend Awardee

Michigan Governor Jennifer M. Granholm

On April 19, 2005 KID presented Michigan Governor Jennifer M. Granholm with our **KID's Best Friend Award** at our annual reception, held this year at the Chicago Westin River North. Over 100 of our supporters and friends were there to hear the Governor speak about her role in passage of the Children's Product Safety Act in Michigan in 2000 and the importance activists and organizations such as Kids In Danger in changing public policy.



CAR DONATIONS

- Irma Autler
- Kathryn Begin-Feehan
- Jaime Beltran
- Ray Black
- Robert Blair
- Michael Bridgeman
- Michael Calabrese
- Nicole Camaro
- Michael Conway
- Jemse Cruz
- Roberto Greco



RAFFLE DONATIONS

- Adler Planetarium and Astronomy Museum
- AirTran Airways
- Apple Tree Theatre
- Boka
- Bradford Settlement Company
- Brookfield Zoo
- Careerbuilder.com
- Chicago Blackhawks Hockey Team, Inc.
- Chilpancingo

RAFFLE (cont'd)

- Classic Kids
- Cullen's Bar & Grill
- DuPage Children's Museum
- Gainer Organizing
- Gymboree Play and Music
- Hollywood Entertainment Corp.
- Howl at the Moon
- Ilene Robinette Studio, Ltd.

RAFFLE (cont'd)

- John G. Shedd Aquarium
- Lisa "La Boriqual" & Latin Street Dancing
- Loews Cineplex Entertainment
- Mexican Fine Arts Center Museum
- Museum of Science and Industry
- Old Town School of Folk Music

RAFFLE (cont'd)

- Southwest Airlines
- The Mazzetta Company
- The Redhead Piano Bar
- The Second City
- The Westin Chicago River North
- Tony n Tina's Wedding
- Tru
- Woodfield Suites Chicago North Shore



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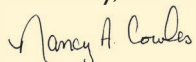
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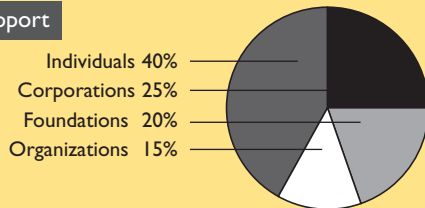
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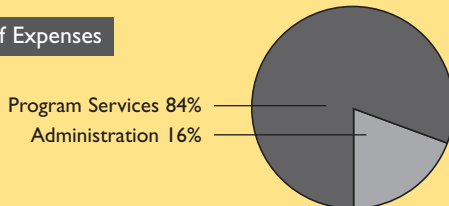
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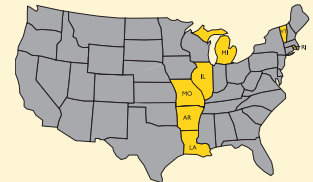
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In August 2004, KID released *Playing with Poison: Lead Poisoning Hazards of Children's Product Recalls 1990-2004*. Released at a press conference with childhood lead experts and Illinois Attorney General Lisa Madigan, the report found that lead can still be found in snaps on infant rompers, crayons, sidewalk chalk, jewelry and almost 50 other items. Mandatory pre-market testing is needed to keep poisonous children's products off the market.

In March, KID released its annual look at recalls from the previous year. *Hazards of Child's Play: Children's Product Recalls in 2004* documents 88 children's products recalled in calendar year 2004 resulting in hundreds of injuries.

PROMOTING the Development of Safer Children's Products

Launched in the summer of 2003, KID's **TEST (Teach Early Safety Testing)** program was piloted in several college settings, with the feedback gained from these experiences used to strengthen the curriculum. The idea behind TEST is to create a college engineering curriculum that includes several lesson plans and project ideas focused on design safety and testing, using children's products to illustrate the concepts.

Currently over 30 campuses nationwide have received information from KID on integrating design safety into the curriculum. Last spring, KID and Underwriters Laboratories Inc worked with five teams at Northwestern University to explore safety involving cribs, baby carriers and nursery monitors. Students were able to design safe versions of dangerous children's products. KID has been greatly encouraged by such success, and is close to creating the full curriculum it has envisioned. Once the curriculum is complete, it will be sent to colleges around the country.

In addition, KID executive director Nancy Cowles and co-founder Linda Ginzel continue to serve on ASTM International sub-committees on juvenile products and toys. These groups set the voluntary standards for products such as cribs, strollers, high chairs and toys, among others. With only a few products covered by mandatory standards and no federal testing requirements for children's products, these standards are key to improving children's product safety.

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2005 Best Friend Awardee

Michigan Governor Jennifer M. Granholm

On April 19, 2005 KID presented Michigan Governor Jennifer M. Granholm with our **KID's Best Friend Award** at our annual reception, held this year at the Chicago Westin River North. Over 100 of our supporters and friends were there to hear the Governor speak about her role in passage of the Children's Product Safety Act in Michigan in 2000 and the importance activists and organizations such as Kids In Danger in changing public policy.



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