



The Consumer Product Safety Improvement Act and Section 104: The Danny Keysar Child Product Notification Act

On August 14, 2008, the Consumer Product Safety Improvement Act (CPSIA) was signed into law. This law makes consumer products safer by requiring that toys and infant products be tested before they are sold, and by banning lead and phthalates in toys.

Here are some examples of how the CPSIA improves the safety of products sold in the U.S.:

- Lead will be essentially eliminated from toys and children's products. For the first time lead content is regulated and the limit for lead in paint has been reduced to 90ppm.
- Consumers will have access, starting in March 2011, to a publicly-accessible database to report and learn about hazards posed by unsafe products.
- Toys and other children's products are now required to be independently tested for safety before they are sold.
- State Attorneys General now have the authority to enforce product safety laws.
- CPSC has the authority to levy more significant civil penalties against violators of its safety regulations, to help deter wrongdoing.
- Toxic phthalates have been banned from children's products.
- Whistleblowers are granted important protections.
- CPSC has received substantial increases in its resources – including its staffing levels, its laboratory and computer resources and its various authorities to conduct recalls and take other actions.

A key portion of the 2008 Consumer Product Safety Improvement Act was named after Danny Keysar. The Danny Keysar Child Product Notification Act requires:

- New stronger mandatory standards for durable infant and toddler products. CPSC is mandated to draft new standards for these products – cribs, strollers and high chairs for example – at a rate of 2 every six months. The non-full-size and full-size crib standards just published in draft form are the 5th and 6th respectively.
- A system of product registration – both cards and online options – to help parents register their products and manufacturers to contact them in the event of the recall.
- A requirement that cribs that don't meet current standards can't be sold or otherwise put in the stream of commerce – eliminating old unsafe cribs on eBay, in hotels or childcare facilities.